

Sonal Gupta

Designer



About me

I am a versatile designer. I believe in creating for need and aesthetics. Trying to get the most out of everything.

I am very expressive and enthusiastic.

From Jodhpur, Rajasthan. I shifted to Bangalore for my education after 12th grade. Proficient in English, Hindi and Kannada.

Experience

Freelance Design

- Veteran Interiors, Bangalore
Rebranding the company logo along with a new colour scheme, branding templates, and revamping the website visually.
- Animelfare
Crafted the company branding which included logo, colour palette, templates, clothing tags and illustrations.
- Sterio
Made flat illustrations for a music brand.

Full time

Designer, Associate

Infor Global Solutions, Hyderabad Sept 2020 - Present
Aesthetically appealing work to Infor's brand communications across multiple mediums, Applying business requirements and leverage corporate templates to create professional deliverables. Deliverables include, PowerPoint enhancements, video editing, 3D isometric illustrations.

Product and Visual Design Intern

Janitri Innovation Pvt Ltd, Bangalore June 2019 - July 2019
Worked on kiosk design and problem identification, ideation and material study for mother and baby monitor. Made product packaging and Graphics that included, brochures flyer and standees design.

Product Design Intern

Teqzo, Bangalore June 2018
Ideation and concept designer for furniture and home appliances

Design Intern

Surface Finishing, Jodhpur June 2017
Basic 3D CAD Modelling and designs.

Contact

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My Work

<https://guptasonal7998.wixsite.com/design/g>

Industry Knowledge

Product Design
Industrial Design
Visual Design
Graphic Design
Children Design
Digital Paintings

Tools

Procreate
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Rhino
Catia
Autodesk Sketchbook
Shapr 3D
Ms Office
Ms PowerPoint

Soft Skills

Sketching
2D Rendering
Quick Ideation
User Centric Design
Team Player
Cooperative